

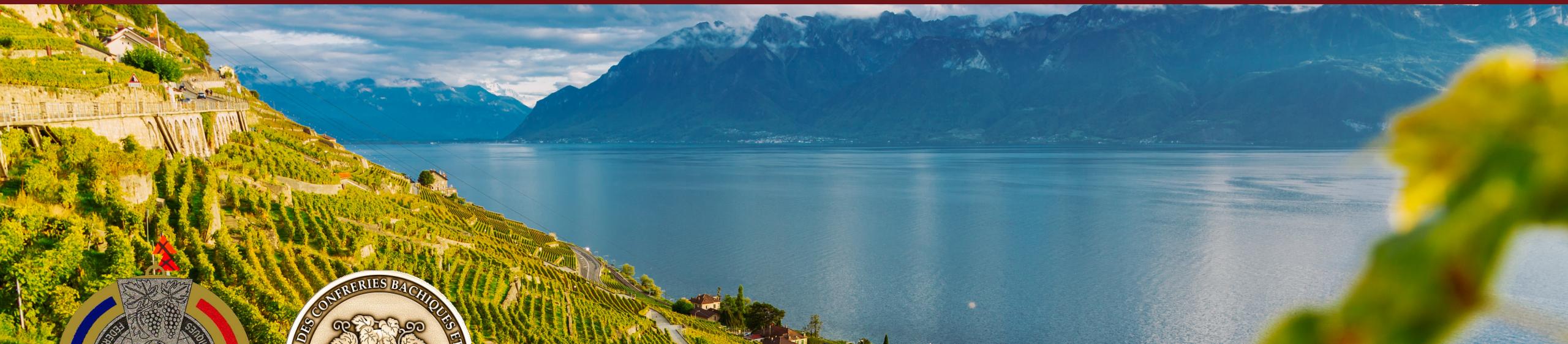
Swiss wine, a treasure at the heart of the Alps

A vibrant celebration of wines,
brotherhoods, and cultures

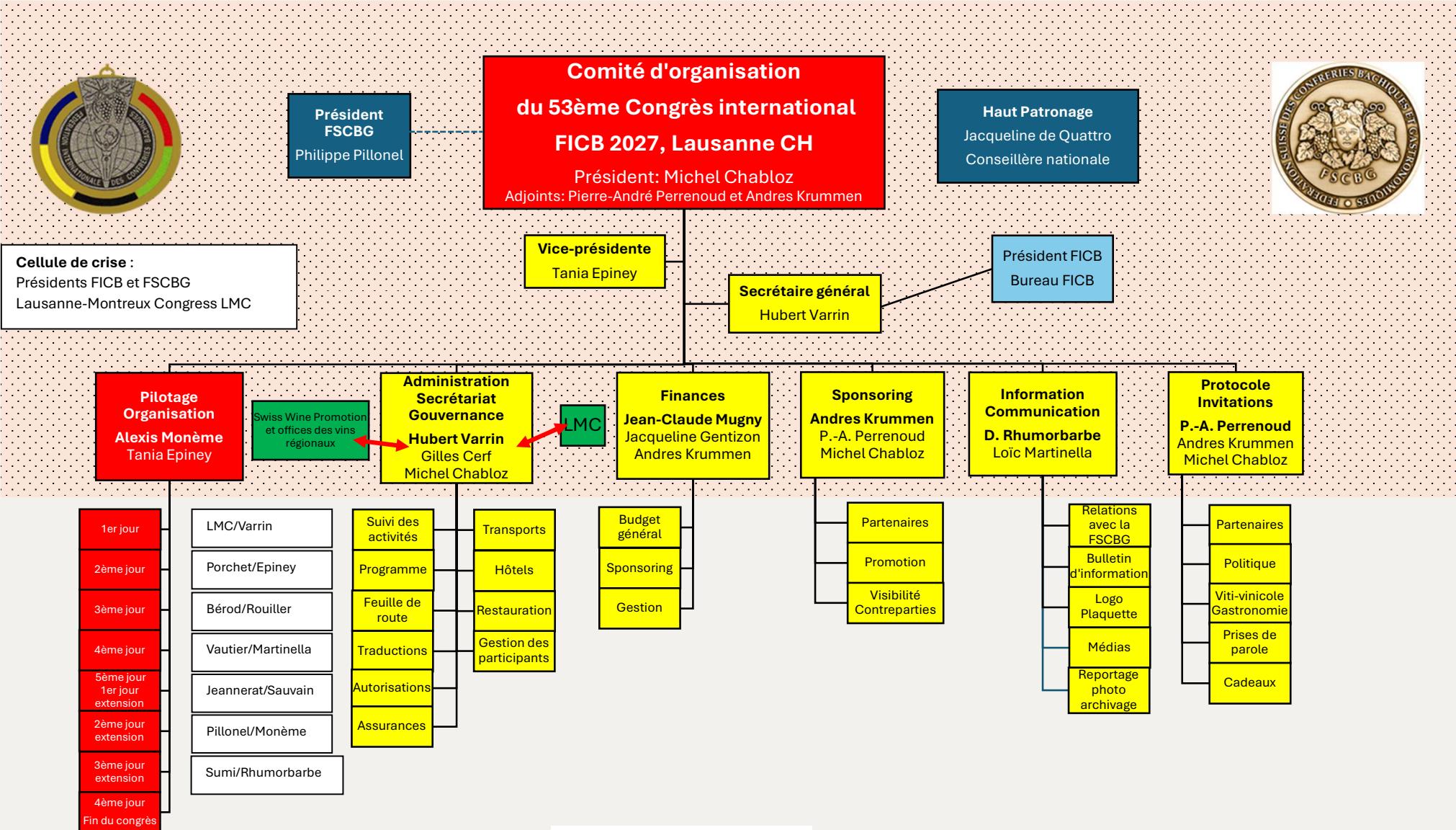
Lausanne, Switzerland · May 6-13, 2027



53^e Congrès
international
FICB LAUSANNE
2027



SWISS WINE



Swiss wine regions

35L
annual
consumption
per capita

2 main grape varieties:

PINOT NOIR (3'649 hectares)
CHASSELAS (3'444 hectares)

14'569
hectares

2'500
winegrowers

56 % red wine
44 % white wine

252
registered
grape varieties

33'000
vineyard
owners

100MIO
million liters
of wine produced
per year

62
AOCs

Last congress held in Switzerland in 2007 in Morges!

Why Lausanne in 2027?



Accessibility

// Lausanne is ideally located in the heart of Europe, close to Geneva International Airport, which offers around 150 direct flights from major European cities and intercontinental hubs.



Great Wine Capitals

- // The unique setting of the city of Lausanne is defined by spectacular views of the Alps and their reflections in Lake Geneva.
- // A true wine capital, offering the very best of nature, culture, and gastronomy. A city in the countryside — deeply rooted in nature and closely surrounded by vineyards.
- // Lausanne is just a stone's throw from Lavaux, a vineyard listed as a UNESCO World Heritage Site.
- // “Faster, higher, stronger”: Lausanne, the Olympic Capital, is a vibrant university city, well connected and enriched by its international diversity.



**Great Wine
Capitals**

GLOBAL NETWORK

A WORLD OF EXCELLENCE



// LMC provides a wide range of operational services covering the entire event management process, from design to completion, some of which are provided free of charge.

// Event Secretariat

// congress preparation, reception and logistics, on-site services during the event, accreditations, closing procedures

// Accommodation

// online booking platform + room allocation management



Reception venues



Reception venues



LAVAUX
VIGNOBLE
EN TERRASSES
ASSOCIATION LAVAUX
PATRIMOINE MONDIAL



The identity of the Congress

// The congress logo is a strong visual synthesis of our roots and landscapes.

// Clean, contemporary, and symbolic, this emblem celebrates the connection between tradition, nature, and cultures.



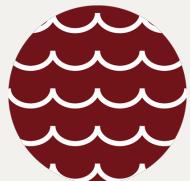
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Grapes
The vine, a central element of our culture



Mountains
Switzerland, in all its geographical diversity



Waves
Swiss lakes, the cradle of the vineyards



Diagonal bands
The convergence of regions, united around wine

Main program- Day 1 – Thursday, May 6, 2027

Welcome to Lausanne!

// Participants' welcome

// Opening ceremony

// Welcome dinner



Main program - Day 2 – Friday, May 7, 2027

Discovering the Lavaux Terraces

// Panoramic train

// Montreux

// Brotherhoods' parade

// Conference

// Evening at the Olympic Museum



Main program - Day 3 – Saturday, May 8, 2027

Traditions and mysteries of Valais

- // Valais, a prolific terroir
- // Cured meats and raclette
- // Saint-Léonard underground lake
- // Perch fillets



Main program - Day 4 – Sunday, May 9, 2027

In Vaud lands, between the Jura and Lake Geneva

// Prangins Castle

// Vaud terroir, in Yens

// Ecumenical service

// Conference

// Gala dinner



The extension - Day 5 – Monday, May 10, 2027

Geneva, an international city and its vineyards

// International Museum of the Red Cross and Red Crescent

// Geneva terroir

// Reception hosted by the Council of State

// Domaine des Champs-Lingot



The extension - Day 6 – Tuesday, May 11, 2027

In the land of Gruyères
and Mont Vully

// Visit to Gruyères

// Maison du Gruyère AOP in Pringy

// Half-and-half fondue

// Lake Murten and Mont Vully

// Dinner at the Murtenhof



The extension - Day 7 – Wednesday, May 12, 2027

Castles along the shores
of Lake Neuchâtel

// Boudry Castle

// Latenium archaeological museum

// Grandson Castle





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Terroirs of emotion, traditions shared

Welcome in 2027!

Registrations and accommodation:
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For any other questions
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