



**Fédération internationale des confréries bachiques (FICB)**

**53<sup>ème</sup> Congrès Mondial 2027**

**Fédération suisse des confréries bachiques et gastronomiques (FSCBG)**

Newsletter no 1

May 2025

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**Road to 2027: The FICB International Congress takes shape!**

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**With two years to go until the event, the Fédération suisse des confréries bachiques et gastronomiques (FSCBG) held a seminar to define the major milestones in organising the 53rd FICB International Congress, scheduled for May 2027. This was a valuable opportunity to assess the current progress and collaboratively shape what aims to be an exceptional event on the shores of Lake Léman and Lake Neuchâtel, and in the Valais and Fribourg regions.**

The countdown has begun! During a two-day seminar, members of the Organising Committee came together to accelerate preparations for the future FICB International Congress, which will be held in Switzerland from 6 to 13 May 2027.

This inaugural strategic meeting marked a significant milestone in shaping the event. Over the course of the two days, a range of key topics was discussed: selection of iconic venues such as the Chillon Castle or Lavaux vine terraces, and also... definition of the programme's highlights, coordination of hospitality logistics, identification of potential partnerships and establishment of the core communication strategy to roll out from 2025 onwards to engage a global audience.

The overarching goal is clear: make this congress an event that reflects our passion for wine and gastronomy traditions. At the same time, this congress aims at showcasing Switzerland's rich heritage and local way of life, while strengthening bonds between brotherhoods from all over the world.

The organisation is progressing at a steady pace and a clear roadmap is taking shape. In the coming months, efforts will focus on refining the programme content, formalising partnerships, and laying the solid foundations for a unifying and unforgettable event.

**President FSCBG**

Philippe Pillonel

**President of the Organising committee**

Michel Chabloz

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**Fédération Suisse des Confréries Bachiques et Gastronomiques**

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