

GUIDELINES FOR A RESPONSIBLE WINE TASTING

SHARING A SUSTAINABLE CULTURE OF WINE



SHOW YOUR COMMITMENT AND YOUR INTEREST FOR THE HEALTH AND WELL-BEING OF THE PARTICIPANTS

- Include the Wine in Moderation logo and responsible message in your communication tools,
- Include a slide about your support to the Wine in Moderation Programme and responsible consumption in your presentations,
- Ensure that your participants are above the legal drinking age.

PROVIDE INFORMATION ABOUT WINE, HEALTH AND RESPONSIBLE DRINKING

- Make the Wine in Moderation Message leaflets available during your events,
- Include a reference about Wine in Moderation on your website.



ENCOURAGE MODERATION

- Serve small quantities
- Provide spittoons
- Serve water and small snacks
- Identify and kindly avoid serving people in risk groups
- Find non-alcoholic alternatives for underage people
- Encourage people to avoid drinking if driving
- Provide breathalysers to those who are driving and participate in tastings (respect the BAC limits)
- Ask groups to designate a driver and award the designated driver
- Make available information about public transportation and taxi services.

ALWAYS RESPECT AND TAKE INTO CONSIDERATION THE NATIONAL LEGISLATION AND THE SELF-REGULATION CODE IN FORCE.