

GUIDELINES FOR A RESPONSIBLE WINE TASTING

SHARING THE REASON FOR WINE

Show your commitment and your interest for the health and well-being of the participants

- Include the Wine in Moderation logo and responsible message to your communication tools,
- Include a slide about your support to the Wine in Moderation Programme and responsible consumption in your presentations,
- Ensure that your participants are above the legal drinking age.

Provide information about wine, health and responsible drinking

- Make available the Wine in Moderation Message leaflets during your events,
- Include a reference about Wine in Moderation in your website.

Facilitate Responsibility

- Serve small portions,
- Provide spittoons during wine tastings,
- Provide water and small snacks during tastings,
- Identify and kindly avoid serving people in risk groups (pregnant women and during breastfeeding, intoxicated people, etc.),
- Encourage people to avoid driving if drinking*,
- Provide breathalysers to those who are driving and participate in tastings*,
- Ask groups to designate a driver and award the designated driver,
- Make available information about public transportation and taxi services.

Always take into consideration and respect the national legislation and self-regulation code in force.



WINE, ONLY APPRECIATED IN MODERATION

**Respect the legally established B.A.,C limits*

