



**THE INTERNATIONAL CHARTER OF WINE BROTHERHOODS
of the F.I.C.B.**
Sharing the reason and the love for wine

The Wine Brotherhoods members of F.I.C.B. are not for profit associations, organized at the level of a terroir, region or country, who share the following objectives and values:

- ❖ Promote the traditions and techniques for the production of quality wines
- ❖ Encourage and recognize individual competence and engagement in the art of wine tasting and in the promotion of its virtues and reasonable consumption
- ❖ Develop conviviality around wine to nurture friendly relations between persons of diverse backgrounds
- ❖ Promote the harmonious association of wine and food

To implement these objectives and values, the Wine Brotherhoods members of F.I.C.B.:

- ❖ Organize events on the occasion of the key moments in vine growing and wine production to promote the traditions and the wines from their region, recognize individual expertise and engagement on the occasion of induction and promotion ceremonies in the Brotherhood and celebrate quality wines and their contribution to gastronomy
- ❖ Develop cultural activities around wine tasting and traditions, such as tasting courses, choral societies, magazines, conferences on the history and technology of wine, contribution to wine museums and tourism, fostering innovation in vine growing and wine production
- ❖ Contribute to the international outreach of the wines from their region, as well as contacts with other wine or food brotherhoods, namely by facilitating mutual visits, by sharing of experience and by encouraging participation in the F.I.C.B. international congresses and other events supported by the Federation.